SPRING 2020
ADDENDUM

We make awesome things you can wear that give you colorful confidence.
WOMEN IN SCIENCE

Rachel Ignotofsky, in her best-selling book, Women in Science: 50 Fearless Pioneers Who Changed the World, shines a spotlight on women in science throughout history. We learn about the challenges they faced, the rampant discrimination, and the incredible discoveries they made. This spring’s Artist Collaboration (page 6) is about more than just awesome socks. It’s about empowering young women to follow their Science, Technology, Engineering, and Math (STEM) dreams.

We channeled Rachel’s unmistakable visual style, along with her passion for telling these brilliant women’s stories, into four super-cool pairs of socks that support a good cause. For every pair of these we sell, we’ll make a donation to Girls Who Code, an international non-profit that works to inspire, educate, and equip girls with the computing skills to pursue 21st century opportunities.
WEAR THEM TWO WAYS

There’s more to these socks than meets the eye. With the cuff up, they’re fun and fashion-forward with a hip retro vibe. Turn the cuff down to reveal a secret message. Versatile Turn Cuff Crews are two unique styles in one sock. Full collection featured on page 5.

MORE WAYS TO SHINE

The response to our first Shimmer style was overwhelming, so obviously we had to make more. With metallic threads that make them shine, they’re sparkly, trendy, and lots of fun. Just one look and you’ll understand why everyone is obsessed with these head-turning styles! See ‘em on page 6.

MADE FOR YOU & ME

Our protected lands, from the majestic solitude of Glacier National Park to the stark grandeur of Monument Valley, are something that we all have in common. Inspired by retro posters and a deep-seated sense of connection to these lands, the National Park Series is a tribute to our shared heritage. Find them on pages 3, 6, and 9.
**NO SHOWS**

**Monument Valley**
- N0026S
- N0026M
- N0026L

**Sasquatch Crossing**
- N0022S
- N0022M
- N0022L

**What’s Kraken?**
- N0029S
- N0029M
- N0029L

**A Trip to the Moon**
- N0023S
- N0023M
- N0023L
SPRING 2020 PRE-ORDER NOW!
NEW STYLES SHIP 12/20 USA & 1/2 CAD

TURN CUFF CREW

Q0001 Stay Golden

Q0002 Check Meowt

Q0004 Secret Powers

Q0005 One in a Melon

Q0003 Flower Power

Q0008 Yas Queen

WEAR THEM TWO WAYS!
WOMEN'S CREW

W0272 Ada Lovelace
by Rachel Ignotofsky

W0273 Elizabeth Blackwell
by Rachel Ignotofsky

W0274 Joan Procter
by Rachel Ignotofsky

W0275 Rosalind Franklin
by Rachel Ignotofsky

W0257 Glacier National Park

W0258 Monument Valley

W0259 Grand Prismatic

W0260 Delicate Arch

W0256 Be a Nice Human

W0262 Space Cats

W0265-1 Mermaid to be Friends

W0276 Rosé All Day
NEW STYLES SHIP 12/20 USA & 1/2 CAD

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WOMEN’S CREW

W0246 You Glow Girl
W0251 Hop to It
W0245 Pandacorn
W0252 Fur Real

W0254 Queen Bee
W0255 Planters Gonna Plant
W0267 May the Forest Be with You
W0261 Mars Rover

W0249 Quoth the Raven
W0248 A Tail of Two Composers

GLOWS IN THE DARK

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MEN’S CREW

MEF0427  Glacier National Park
MEF0428  Monument Valley
MEF0429  Grand Prismatic
MEF0430  Delicate Arch

MEF0414  Area 51
MEF0433  Get Crackin’!
MEF0440  Grillin’ It
MEF0420  Ready to Flamingle

MEF0419  Make a Splash
MEF0439  Skeleton Crew
MEF0431  Stormy Seas
MEF0434  Mars Rover
MEN’S CREW

MEF0435
Genius at Work

MEF0423
Compound Words

MEF0422
Trust Me, Llama Scientist

MEF0426
Jurassic Party

MEF0424
A Tail of Two Composers

MEF0425
Quoth the Raven

MEF0436
Unknown Floating Object

MEF0421
Cosmic Cetacean
SOMER 2020 PRE-ORDER NOW!
NEW STYLES SHIP 12/20 USA & 1/2 CAD

TODDLER CREW
1-2 YEARS | SHOE 4-7

TC0091 Pandacorn
TC0092 Jurassic Party
TC0097 Be a Nice Human
TC0096 Mermaid to Be Friends

TODDLER KNEE HIGH
1-2 YEARS | SHOE 4-7

TK0057 Hop to It
TK0058 Genius at Work
TK0056 A Trip to the Moon

YOUTH & JUNIOR CREW
YOUTH 3-6 YEARS | SHOE 8-13
JUNIORS 7-10 YEARS | SHOE 1-5

YC0084 Youth
YC0085 Youth
YC0090 Youth
YC0091 Youth
JC0084 Junior
JC0085 Junior
JC0090 Junior
JC0091 Junior
Pandacorn
Jurassic Party
Be a Nice Human
Mermaid to Be Friends

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YOUTH & JUNIOR CREW
YOUTH 3-6 YEARS | SHOE 8-13  JUNIORS 7-10 YEARS | SHOE 1-5

YC0087 Youth
JC0087 Junior
Genius at Work

YC0092 Youth
JC0092 Junior
Constellation

YOUTH & JUNIOR KNEE HIGH
YOUTH 3-6 YEARS | SHOE 8-13  JUNIORS 7-10 YEARS | SHOE 1-5

YK0091 Youth
JK0091 Junior
Hop to It

YK0088 Youth
JK0088 Junior
Make a Splash

YK0090 Youth
JK0090 Junior
A Trip to the Moon
SEASONAL
NEW STYLES SHIP 12/20 USA & 1/2 CAD

WOMEN’S CREW

W0108 Happy You Exist
W0157 Make Your Own Luck
W0158 Irish You Were Here

KNEE HIGH

F0094 Hearts
F0337 Sasquatch Valentine
F0287 Love Bites
F0452 You’re Out of This World
F0453 Can’t Pinch This!
F0334 Lucky Sock
F0093 Clover
F0361 Hoppy Easter

STRETCH-IT™

S0067 Your Lucky Charm
**MEN’S CREW**

- MEF0270 Happy You Exist
- MEF0176 Robot Love
- MEF0193 Sasquatch Valentine
- MEF0137 Love Bites
- MEF0332 You’re Out of This World
- MEF0152 Lucky Beer
- MEF0191 Lucky Sock
- MEF0333 Irish You Were Here

**YOUTH & JUNIOR KNEE HIGH**

**YOUTH 3-6 YEARS | SHOE 8-13** **JUNIORS 7-10 YEARS | SHOE 1-5**

- Hoppy Easter
  - YK0041 Youth
  - JK0041 Juniors
- Hula Hoopin’ Bunnies
  - YK0052 Youth
  - JK0052 Juniors

**SYMBOL KEY**

- VALENTINE’S DAY SEASONAL STYLE
- EASTER SEASONAL STYLE
- ST. PATRICK’S DAY SEASONAL STYLE
- SHIMMER SOCKS WITH METALLIC THREAD
- GLOW IN THE DARK THREAD

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LINGO LASSO

Find the following words in the puzzle.

ALIENS, ARTIST, BURRITO, CONFIDENCE, CREWS, DONUT, EVERY BODY, FIT, FRIES, FUN, GLOW, KNEE HIGH, LUXE, NASA, POSITIVITY, PUG, SASQUATCH, SHIMMER, SOCKS, SPACE, STRETCH IT, TACO, UNDERWEAR, UNICORN

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